

# Unit Outline (Higher Education)

**Institute / School:** Institute of Innovation, Science & Sustainability

**Unit Title:** Financial Markets and Digital Innovations

**Unit ID:** BUECO2301

**Credit Points:** 15.00

**Prerequisite(s):** (BUECO1300 or BUACC1000)

**Co-requisite(s):** Nil

**Exclusion(s):** BUACC3722

**ASCED:** 081101

**Description of the Unit:**

This unit provides students with an in-depth understanding of financial markets, financial institutions, and the digital revolution in finance. It gives students grounding in how financial markets operate and also the ability to critically apply knowledge and decision-making skills to address real world problems and issues arising in financial markets. Students will gain insights into evolving digital technologies and innovations and their disruptive impact on traditional business models and financial markets.

**Grade Scheme:** Graded (HD, D, C, P, MF, F, XF)

**Work Experience:**

No work experience: Student is not undertaking work experience in industry.

**Placement Component:** No

**Supplementary Assessment:** Yes

Where supplementary assessment is available a student must have failed overall in the Unit but gained a final mark of 45 per cent or above, has completed all major assessment tasks (including all sub-components where a task has multiple parts) as specified in the Unit Description and is not eligible for any other form of supplementary assessment

**Course Level:**

Level of Unit in Course	AQF Level of Course					
	5	6	7	8	9	10
Introductory	■	■	■	■	■	■
Intermediate	■	■	✓	■	■	■
Advanced	■	■	■	■	■	■

### Learning Outcomes:

#### Knowledge:

- K1.** Explain the key concepts and theories of financial markets and major institutional participants
- K2.** Explain the risk and return characteristics of financial instruments
- K3.** Describe the applications of evolving digital technologies in financial markets
- K4.** Explain how financial markets and institutions are regulated in an Australian and global context

#### Skills:

- S1.** Analyse key developments in financial markets and develop recommendations based on critical evaluation of financial theories and empirical evidence
- S2.** Analyse and solve problems on the use of fintech and digital transformation in financial markets
- S3.** Produce presentations and reports using academic standard, style and structure appropriate to purpose and audience

#### Application of knowledge and skills:

- A1.** Apply appropriate financial market knowledge and skills in diverse business environments
- A2.** Demonstrate the ability to effectively communicate complex ideas to a broad audience drawing on finance theory and empirical evidence
- A3.** Exhibit self-reflection and accountability in relation to professional practice in the field of finance

#### Unit Content:

Topics may include:

- Introduction to financial markets and digital innovations
- The payment system
- Financial intermediaries
- Short term financial markets
- Long term financial markets
- Monetary policy and interest rates
- Foreign exchange and global capital markets
- Risk evaluation and management
- Regulation of financial institutions
- Digital innovations in financial markets

#### Learning Task and Assessment:

Learning Outcomes Assessed	Assessment Tasks	Assessment Type	Weighting
K1, K2, K3, K4, S1, S2, A1, A2, A3	Actively engage in classes and/or online activities; complete quizzes; make informed contributions to unit activities and discussions; complete unit readings; discuss readings and ideas in a clear and coherent manner, demonstrating an understanding of financial markets and digital innovations	Participation	10%-30%
K1, K2, K3, K4, S1, S2, A1	Undertake individual test assessing all contents covered in financial markets and digital innovations	Test	30%-40%
K1, K2, K3, K4, S1, S2, S3, A1, A2, A3	Group assignment related to financial markets and digital innovations	Presentation and report	40%-60%

**Adopted Reference Style:**

APA

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